



ECONOMICS OF URBAN FORESTRY IN WISCONSIN

Trees have a tremendous impact on local economies and our quality-of-life.
Here's a peek at how urban trees in your state are contributing.



7,394 people are employed as a result of urban forestry activities in Wisconsin.



Urban trees in the state contribute **\$1.8 billion** in community-wide environmental benefits each year, such as carbon sequestration, air pollution removal, and avoided stormwater runoff.



Communities in Wisconsin enrolled in Tree City USA® invested an average of **\$13.99 per resident** for tree planting and care compared to **\$3.00 per resident** in non-participating communities nationally.



The urban forestry sector in Wisconsin has an annual sales and employment footprint worth **\$922 million**.



Tree cover at private homes adds **\$456 million** annually to property values across Wisconsin.